

Edmonton office market report

Q3 2022



Greater Edmonton area market fundamentals

18.2% average vacancy rate Downtown Edmonton

\$17.90

average rental rate
Downtown Edmonton

18.1m sf
total inventory
Downtown Edmonton

16.7% average vacancy rate Suburban Edmonton

\$16.60

average rental rate
Suburban Edmonton

15.7m sf
total inventory
Suburban Edmonton

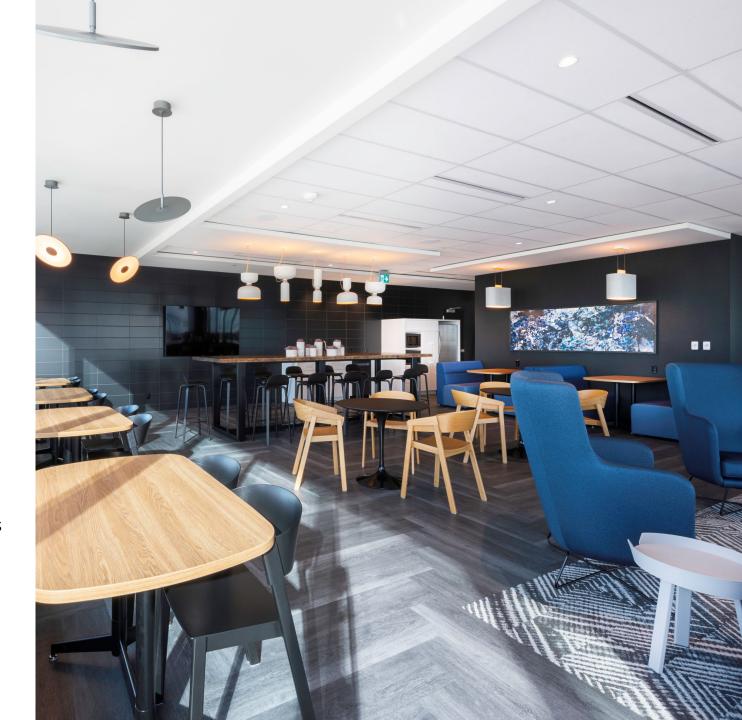


Flight to quality

The Edmonton office market continues to experience an **asymmetrical and articulated recovery**; a gradual flight to quality benefitting Trophy and Class A properties, spikes in foot traffic on the collectively agreed upon "return-to-office" days, and space downsizing or remodelling that may move tenants into the periphery or even suburban market.

The heavy-handed interest rate hikes meant to combat inflation, arguably later than they should have been, have abruptly cooled investment activity across all asset classes. This should not deter savvy, long-term investors who can see **opportunity in capital investment projects**. Office towers such as Bell Tower and Baker Centre, for instance, have seen an increase in touring and leasing activity following the completion of their upgrades.

This trend extends to the suburban office market as well. **Nexus Business Park**, once an overlooked development near the intersection of 142nd Street and 118th Avenue, has transformed into a thriving, well-balanced, and fully tenanted site thanks to the foresight of Nearctic and the hard work of Avison Young's multi-disciplinary leasing team. This demonstrates the continued importance of refreshing and renovating spaces to keep tenants and consumers engaged.



Q3 market activity

| Tenant name | Address | Size (SF) | Туре | Lease | |
|--|--|-----------|-----------|----------|--|
| Grant Thornton LLP | Rice Howard Place | 28,605 | Renewal | Direct | |
| Dynalife Labs (1) | Manulife Place | 21,809 | New | Sublease | |
| Arcadis IBI Group | The Annex | 15,000 | New | Direct | |
| Paladin Security | Centre Point Place | 14,941 | New | Direct | |
| CASA – Child, Adolescent, and Family Mental Health | 149 Street Business Park A | 13,500 | New | Direct | |
| Capital Engineering | Ford Credit Building | 13,500 | Expansion | Direct | |
| Canadian Food Inspection Agency | Edmonton Research Park Building | 12,500 | New | Direct | |
| Legal Aid Alberta | Sun Life Place | 11,616 | New | Direct | |
| Government of Alberta | 124 Street Business Park East | 11,443 | Renewal | Direct | |
| Dynalife Labs (2) | Currents of Windermere Medical Wellness Centre | 10,495 | New | Sublease | |
| Backwoods Energy Services | Morrison Hershfield Building | 9,901 | New | Direct | |
| Sexual Assault Centre of Edmonton | Princeton Place | 8,839 | New | Direct | |
| IBM | First & Jasper | 8,119 | New | Direct | |
| Mikiskew Cree Child and Family Services | Parkwest Business Centre | 6,700 | New | Sublease | |
| Africa Centre | Circle Square | 6,250 | New | Direct | |



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Q3 market statistics

| Q3 2022 | Category / Submarket | Buildings | Inventory | Total Vacant | Headlease | Sublease | Absorption (YTD) | Vacancy O | verall | Vacancy Direct | | | | Lease Rates (Average) |
|------------|-----------------------|-----------|------------|--------------|-----------|----------|---------------------|-----------|--------|----------------|-------|------|--------|--------------------------|
| Financial | | | | | | | | | change | change | | | change | _ |
| | Trophy | 4 | 2,345,524 | 268,399 | 104,204 | 164,195 | 8,036 | 11.4% | -0.3% | 4.4% | -0.3% | 7.0% | 0.0% | \$30.80 |
| | A | 26 | 7,543,589 | 1,557,835 | 1,386,500 | 171,335 | 58,536 | 20.7% | -0.8% | 18.4% | -1.1% | 2.3% | 0.3% | \$19.48 |
| | В | 17 | 1,864,009 | 347,288 | 344,755 | 2,533 | -24,683 | 18.6% | 1.3% | 18.5% | 3.1% | 0.1% | -1.7% | \$16.80 |
| | C | 22 | 1,064,763 | 194,249 | 187,674 | 6,575 | -4,664 | 18.2% | 0.4% | 17.6% | 0.4% | 0.6% | 0.0% | \$14.14 |
| | Financial Subtotal | 69 | 12,817,885 | 2,367,771 | 2,023,133 | 344,638 | 37,225 | 18.5% | -0.3% | 15.8% | -0.2% | 2.7% | -0.1% | \$20.31 |
| | | | | | | | | | | | | | | |
| Government | | | | | | | | | | | | | | |
| | Α | 16 | 2,696,265 | 578,012 | 574,319 | 3,693 | -33,997 | 21.4% | 1.3% | 21.3% | 1.1% | 0.1% | 0.1% | \$16.82 |
| | В | 18 | 1,622,496 | 288,023 | 288,023 | 0 | | 17.8% | 1.2% | 17.8% | 1.2% | 0.0% | 0.0% | \$15.97 |
| | С | 28 | 965,455 | 64,429 | 62,564 | 1,865 | -29,189 | 6.7% | 3.0% | 6.5% | 2.8% | 0.2% | 0.2% | \$13.50 |
| | Government Subtotal | 62 | 5,284,216 | 930,464 | 924,906 | 5,558 | -82,196 | 17.6% | 1.6% | 17.5% | 1.5% | 0.1% | 0.1% | \$15.43 |
| | | | | | | | | | | | | | | |
| Suburban | | | | | | | | | | | | | | |
| | 118 Avenue & Kingsway | 37 | 1,073,028 | 147,316 | 147,316 | 0 | 5,829 | 13.7% | -0.5% | 13.7% | -0.5% | 0.0% | 0.0% | \$15.71 |
| | 124 Street | 35 | 1,096,041 | 197,438 | 188,309 | 9,129 | 19,947 | 18.0% | -1.8% | 17.2% | -1.8% | 0.8% | 0.0% | \$14.83 |
| | 149 Street | 44 | 1,362,014 | 233,527 | 221,005 | 12,522 | 10,764 | 17.1% | -0.8% | 16.2% | -1.3% | 0.9% | 0.5% | \$13.22 |
| | Eastgate | 20 | 1,439,887 | 179,810 | 144,978 | 34,832 | -2,320 | 12.5% | 0.2% | 10.1% | -1.9% | 2.4% | 2.1% | \$12.90 |
| | South Side | 107 | 4,489,336 | 1,005,127 | 978,321 | 26,806 | -36,117 | 22.4% | 0.8% | 21.8% | 0.9% | 0.6% | -0.1% | \$17.09 |
| | Summerside | 49 | 1,447,038 | 81,610 | 56,610 | 25,000 | 19,646 | 5.6% | -1.4% | 3.9% | -1.4% | 1.7% | 0.0% | \$20.94 |
| | Windermere | 19 | 474,217 | 6,862 | 6,862 | 0 | 20,729 | 1.4% | -4.4% | 1.4% | -4.4% | 0.0% | 0.0% | \$22.67 |
| | West End | 53 | 2,224,746 | 372,064 | 308,647 | 63,417 | -13,510 | 16.7% | 0.6% | 13.9% | -2.2% | 2.9% | 2.9% | \$14.71 |
| | Whyte Avenue | 28 | 743,143 | 190,376 | 190,376 | 0 | -5,307 | 25.6% | 0.7% | 25.6% | 1.0% | 0.0% | -0.3% | \$17.28 |
| | Sherwood Park | 35 | 1,318,572 | 208,907 | 196,058 | 12,849 | -16,282 | 15.8% | 1.2% | 14.9% | 0.3% | 1.0% | 1.0% | \$15.88 |
| | Suburban Total | 427 | 15,668,022 | 2,623,037 | 2,438,482 | 184,555 | 3,379 | 16.7% | 0.0% | 15.6% | -0.7% | 1.2% | 0.7% | \$16.52 |
| | | | | | | | | | | | | | | |
| Totals | | | | | | | | | | | | | | |
| | Downtown Total | 131 | 18,102,101 | 3,298,235 | 2,948,039 | 350,196 | | 18.2% | 0.2% | 16.3% | 0.3% | 1.9% | 0.0% | \$17.87 |
| | Suburban Total | 427 | 15,668,022 | 2,623,037 | 2,438,482 | 184,555 | 3,379 | 16.7% | 0.0% | 15.6% | -0.7% | 1.2% | 0.7% | \$16.52 |
| | Overall | 558 | 33,770,123 | 5,921,272 | 5,386,521 | 534,751 | -41,592 | 17.5% | 0.1% | 16.0% | -0.2% | 1.6% | 0.3% | \$17.20 |



Powered by people

According to data from Avison Young's market leading <u>Vitality Index</u> (link), foot traffic in Edmonton's downtown office market has returned to approximately 60% of pre-pandemic average, which is the highest level of recovery in Canada.

This trend is expected to continue as the highly popular "Alberta is calling" campaign began *after* a reported **25,000 net new migrants** (international and interprovincial) moved to Alberta in Q2 alone.

If these new residents to Edmonton need a place to live, where better than the **2,500 multi-residential units** currently *under construction* in the downtown and Oliver neighbourhoods?

Though safety and security have been front of mind this year, the past quarter saw Edmonton's political and business leaders **increasingly united** to make downtown Edmonton a safer place to live, work, and play.



Downtown recovery

01

Downtown Recovery Coalition

Downtown coalition implores change to make Edmonton's core safer - CTV News, September 30th

"In order to get people here...we have to have a level of maintenance, cleanliness, and safety." – Puneeta McBryan, Downtown Business Association

Click here to learn more

02

Chinatown Safety Hub

Chinatown operations hub funding gets green light from Edmonton city council - CBC News, August 15th

With the funding, the police will hire about 30 new constables while the city adds 16 community peace officers, two community safety liaison and three firefighters.

Click here to learn more

03

Art to Activate Alleyways

Building social space in the nooks and crannies of the inner city – Taproot Edmonton, July 18th

"We have been trying for a long time to get folks to want to linger and hang out and spend time in our downtown, and investing in our public realm is part of that solution," – Councillor Ashley Salvador

Click here to learn more







Real estate, transforming

Anyone who has spent their weekends strolling up and down 124th Street may have noticed a new arrival at the intersection of Stony Plain Road. **The YWCA** recently completed their relocation, and their new office space is as impressive as the surrounding art galleries!

After Aspen Advisory and the Avison Young office team helped find the YWCA a new home for their organization, the Avison Young project management team took over and began implementing the YWCA's vision for a **true hybrid workspace** that benefits both staff and clientele.

Stay tuned for an **exclusive interview** featuring insights from YWCA CEO Katherine O'Neill, REET Institute founder Andrel Wisdom, and Scott Varga, Director of Project Management at Avison Young. Readers will learn more about how good hybrid design is an excellent strategy to bring people out of their homes and back into the community.



For more market insights and information visit **avisonyoung.com**

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